

LEARN
In-Demand
TECH SKILLS

MARKETING
WEB DESIGN
SOCIAL MEDIA
PROGRAMMING
WEB STRATEGY



A FREE, 8 week intensive course in the practical use of web-based tools and applications.

The mission of the program is to close the Digital Divide and empower individuals to access and use technology in their lives.

HOW IT WORKS

- Classes meet in the evenings, 3x per week.
- No experience necessary.
- Students work with local small businesses to enhance their online presence.
- Wide range of topics covered providing students with an overview of the Digital Marketplace.
- The Digital Citizen Bootcamp is FREE.
- Students attend Technology based events.
- Students apply what they are studying in the classroom through problem-based learning.
- The students are placed in small groups and are assisted by a mentor.

APPLY NOW: ecotechvisions.com/digitalcitizens

Major Topics



PROGRAMMING

Introduction to various programming languages and how each are used.



SOCIAL MEDIA

Leverage different social media channels to increase brand awareness.



MARKETING

Learn about inbound and outbound marketing and how to achieve results.



PRESENTATION

Practice your pitch and learn how to woo potential investors and your audience.

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